



**Department of Communication  
Electronic Media & Broadcasting Major  
For Students Entering Fall 2009 and later**

**ELECTRONIC MEDIA TRACK**

Name:
Student ID:
Catalog Year:

**CORE COURSES (15 Hours)**

Course	Pre-req	Term	Grade/Xfer Credit
EMB 100 (3) Media Literacy			
EMB/JOU 110 (3) Introduction to Mass Media			
EMB 140 (3) Introduction to Media Aesthetics			
EMB 260 (3) or EMB 265 (3) Writing for the Media Broadcast News Writing	ACT Eng 20+		
EMB 396 (3) or EMB 397 (3) Internship Practicum	instructor consent, GPA 2.75+, junior standing		

**CONCEPTUAL/STUDIES (6 Hours) - Choose Two**

Course	Pre-req	Term	Grade/Xfer Credit
CMST 220 (3) Interpersonal Communication	CMST 101		
CMST 303 (3) Organizational Communication	CMST 101		
CMST 430 (3) Communication Theories	CMST 101		
EMB 400 (3) Media Criticism	EMB/JOU 110 or junior standing		
PSY 304 (3) Consumer Psychology	PSY 100		

**PRACTICAL (6 Hours) - Choose Two**

Course	Pre-req	Term	Grade/Xfer Credit
EMB 210 (3) Single Camera Production	EMB 140		
EMB 215 (3) Audio Production	EMB 140		
EMB 230 (3) Broadcast Announcing	EMB 140		
EMB 305 (3) Multiple Camera Production	EMB 210		
MIN 240 (3) Intro to 2D Design			

**ELECTRONIC MEDIA TRACK (21 Hours)**

Business/Law/Ethics (6 Hours) - Choose Two			
Course	Pre-req	Term	Grade/Xfer Credit
EMB 307 (3) Media Programming	EMB 110		
EMB 313 (3) Media Sales, Advertising, & Promotion	Junior standing		
EMB 460 (3) Broadcast Management			
JOU 385 (3) Law of Mass Communication	EMB 100 or junior standing		
JOU 440 (3) Ethics and the Media	EMB 100 or junior standing		

**Electives (9 Hours; 300-400 level; EMB, POP, or MIN courses)**

Course	Pre-req	Term	Grade/Xfer Credit
#1			
#2			
#3			

**Electives (6 Hours, any College of Informatics courses, may include EMB)**

#4			
#5			

**ADDITIONAL B.A. DEGREE REQUIREMENTS**

NKU General Education requirements (46-52 hours)	Consult the appropriate University Catalog and your advisor while completing other degree requirements. This checklist does not replace official graduation/degree candidacy documents that must be filed with the Registrar.
Minor (21-24 hours)	
Complete 120 total credit hours	
Complete 45 hours at the 300-400 level	

**Students must have a grade of "C" or higher -OR- a GPA of 2.5+ in all courses required for the EMB major.**



**Department of Communication**  
**Electronic Media & Broadcasting Major**  
**For Students Entering Fall 2009 and later**

**BROADCAST JOURNALISM TRACK**

Name:
Student ID:
Catalog Year:

CORE COURSES (15 Hours)				
Course	Pre-req	Term	Grade/Xfer Credit	
EMB 100 (3)	Media Literacy			
EMB/JOU 110 (3)	Introduction to Mass Media			
EMB 140 (3)	Introduction to Media Aesthetics			
EMB 260 (3) or EMB 265 (3)	Writing for the Media Broadcast News Writing	ACT Eng 20+		
EMB 396 (3) or EMB 397 (3)	Internship Practicum	instructor consent, GPA 2.75+, junior standing		

CONCEPTUAL/STUDIES (6 Hours) - Choose Two				
Course	Pre-req	Term	Grade/Xfer Credit	
CMST 220 (3)	Interpersonal Communication	CMST 101		
CMST 303 (3)	Organizational Communication	CMST 101		
CMST 430 (3)	Communication Theories	CMST 101		
EMB 400 (3)	Media Criticism	EMB/JOU 110 or junior standing		
PSY 304 (3)	Consumer Psychology	PSY 100		

PRACTICAL (6 Hours) - Choose Two				
Course	Pre-req	Term	Grade/Xfer Credit	
EMB 210 (3)	Single Camera Production	EMB 140		
EMB 215 (3)	Audio Production	EMB 140		
EMB 230 (3)	Broadcast Announcing	EMB 140		
EMB 305 (3)	Multiple Camera Production	EMB 210		
MIN 240 (3)	Intro to 2D Design			

BROADCAST JOURNALISM TRACK (21 Hours)				
Course	Pre-req	Term	Grade/Xfer Credit	
JOU 220 (3)	Newswriting I	ACT Eng 20+ and ENG 101		
JOU 230 (3)	Newswriting II	JOU 220		
JOU 385 (3)	Law of Mass Communication	EMB 100 or junior standing		
JOU 440 (3)	Ethics and the Media	EMB 100 or junior standing		
EMB 361 (3)	Advanced Newswriting	EMB 265		

Electives (6 Hours, 300-400 level, EMB or JOU courses)				
Course	Pre-req	Term	Grade/Xfer Credit	
#1				
#2				

ADDITIONAL B.A. DEGREE REQUIREMENTS	
NKU General Education requirements (46-52 hours)	Consult the appropriate University Catalog and your advisor while completing other degree requirements. This checklist does not replace official graduation/degree candidacy documents that must be filed with the Registrar.
Minor (21-24 hours)	
Complete 120 total credit hours	
Complete 45 hours at the 300-400 level	

**Students must have a grade of "C" or higher -OR- a GPA of 2.5+ in all courses required for the EMB major.**