

Public Relations Major

Sample Four year Degree Completion Plan 2009-2010 Catalog

Italics: General Studies

Freshman Year (Fall Semester)	15	Freshman Year (Spring Semester)	16	31 hours
<i>CMST 101 Public Speaking</i>	3	<i>ENG 101 College Writing</i>	3	
<i>STA 205 Intro to Statistical Methods</i>	3	<i>Behavioral Science</i>	3	
<i>Fine Arts</i>	3	<i>Natural Science w/ Lab</i>	4	
<i>History</i>	3	JOU/EMB 110 Intro to Mass Media	3	
UNV 101 Orientation to College	3	Minor Hours	3	
Sophomore Year Fall Semester	14	Sophomore Year (Spring Semester)	15	29 hours
CMST 220 Interpersonal Communication	3	JOU 220 Newswriting I	3	
<i>ENG 291 Advanced College Writing</i>	3	<i>Natural Science</i>	3	
<i>Humanities</i>	3	<i>Literature</i>	3	
<i>Diversity (Non-Western)</i>	3	<i>Social Science</i>	3	
Free Elective	2	Minor Hours	3	
Junior Year (Fall Semester)	15	Junior Year (Spring Semester)	15	30 hours
CMST 303 Organization Communication	3	CMST 340 Strategies of Persuasion or	3	
PRE 375 Principles of Public Relations	3	JOU 370 Advertising		
<i>Humanities</i>	3	JOU 385 Law of Mass Communication	3	
<i>Social or Behavioral Science</i>	3	PRE 376 Public Relations Writing	3	
Minor Hours	3	<i>Diversity (Race/Gender)</i>	3	
		Minor Hours	3	
Senior Year (Fall Semester)	15	Senior Year (Spring Semester)	14	30 hours
PRE 377 PR Case Studies & Campaigns	3	PRE 396 Internship	3	
PRE 385 PR Research Methods or	3	PRE 410 Electronic Public Relations	3	
JOU 492 Mass Comm Research Methods		PRE 394 Special Topics in PR or	3	
PRE 400 PR Planning & Account Management	3	Comm Dept 300-400 level elective		
Minor Hours	3	Minor Hours	3	
Minor Hours	3	Free Elective	3	
				Total hrs required = 120

Timeframe:

The plan above does not take into account developmental coursework that may be required of the student. Therefore, a student may need to take additional courses that could extend the time needed to graduate.

Students are advised to consult with their advisor to discuss these requirements.

Minor Hours

Students are advised to consult with their advisor in determining appropriate courses to select keeping in mind that they must also successfully complete one of the following in addition to their major: 1) a university-authorized minor, 2) an advisor approved Area of Concentration, or 3) a second major.