

# RTV MAJOR CHECKLIST

## **Core Courses:**

- RTV 100/JOU 100 Media Literacy
- RTV 110 Introduction to Mass Media
- RTV 205 Intro to Pop Culture & Mass Media
- RTV 210 Single Camera Production
- RTV 215 (RTV 150) Audio Production
- RTV 260 / RTV 265 Basic Media Writing/News Writing
- RTV 307 / RTV 308 / RTV 309  
Media Programming, Broadcast Sales & Advertising, Broadcast Promotion
- RTV 400 Media Criticism
- RTV 430 / SPE 430 Comm Theories
- JOU 385 Law of Mass Communication
- SPE 220 Interpersonal Communication

## **Broadcast Journalism Sequence:**

- RTV 310 Advanced News Production
- RTV 361 Adv. Broadcast News Writing
- RTV 365 / SPE 360 / JOU 360 Interviewing
- RTV elective
- RTV applied course

## **Telecommunication Studies Sequence:**

- RTV 105 Race, Gender, and Mass Media
- RTV 311 History of Broadcasting
- RTV 370 International Media Systems
- RTV 395 Special Topics in Pop Culture
- RTV elective

## **Visual Communication Sequence:**

- RTV 422 AVID Editing
- JOU 321 Publication Skills
- JOU 325 (JOU 390) Photo Journalism I
- RTV elective
- RTV applied course

## **Audio Production Sequence:**

- RTV 230 (RTV 130) Broadcast Announcing
- RTV 320 Adv. Sound Production
- RTV 450/RTV 265 (260 in core)  
Adv. Broadcast Writing/Broadcast News Writing
- RTV elective
- RTV applied course

## **Media Management Sequence:**

- RTV 308 Broadcast Sales & Advertising
- RTV 309 Broadcast Promotion
- RTV 460 Broadcast Management
- SPE 303 Organizational Communication
- RTV applied course

## **Electronics Technology Sequence:**

- RTV 305 (RTV 220) TV Prod II
- RTV 320 Advanced Sound Production
- RTV 460 Project Management
- MAT 118 Technical Mathematics
- RTV applied course

## **Media Performance Sequence:**

- RTV 230 / 130 Broadcast Announcing
- RTV 315 (RTV 130) Television Performance
- RTV 325 (RTV 300) Adv. TV Performance
- RTV elective
- RTV applied course

## **Video Production Sequence:**

- RTV 305 (RTV 220) TV Prod. II: Studio Prod.
- RTV 310 Advanced News Production
- RTV 450 / RTV 265 (260 in core)  
Adv. Broadcast Writing/Broadcast News Writing
- RTV elective
- RTV applied course

## **The Minor in Radio-Television**

Students who wish a minor in radio/television must arrange specific details of their minor requirements with a radio/television faculty advisor. The minimum requirements for a minor in radio-television are four (4) required courses and twelve (12) additional semester hours of radio/television courses related to their needs and interests.

### **Core course requirements include:**

- Media Literacy (RTV 100 or JOU 100)
- Introduction to Telecommunications (RTV 110)
- Introduction to Video Production (RTV 210)
- Introduction to Audio Production (RTV 215)

In addition, students are required to take four (4) RTV electives chosen in consultation with an RTV advisor.