



**Department of Communication**  
**Electronic Media & Broadcasting Major**  
***Electronic Media Track Checklist***  
**For Students Entering Fall 2007 and later**

Name:
Student ID:
Catalog Year:

**CORE COURSES (15 Hours)**

Course	Pre-req	Term	Grade/Xfer Credit
EMB/JOU 100 (3) Media Literacy			
EMB/JOU 110 (3) Introduction to Mass Media			
EMB 140 (3) Introduction to Media Aesthetics			
EMB 260 (3) or EMB 265 (3) Writing for the Media Broadcast News Writing	ACT Eng 20+		
EMB 396 (3) or EMB 397 (3) Internship Practicum	instructor consent, GPA 2.75+, junior standing		

**CONCEPTUAL/STUDIES (6 Hours) - Choose Two**

Course	Pre-req	Term	Grade/Xfer Credit
CMST 220 (3) Interpersonal Communication	CMST 101		
CMST 303 (3) Organizational Communication	CMST 101		
EMB 400 (3) Media Criticism	EMB 110 or junior standing		
EMB/CMST 430 (3) Communication Theories	EMB 110		
PSY 304 (3) Consumer Psychology	PSY 100		

**PRACTICAL (6 Hours) - Choose Two**

Course	Pre-req	Term	Grade/Xfer Credit
EMB 210 (3) Single Camera Production	EMB 140		
EMB 215 (3) Audio Production	EMB 140		
EMB 230 (3) Broadcast Announcing	EMB 140		
EMB 305 (3) Multiple Camera Production	EMB 210		
MIN 240 (3) Integrated Media Production	EMB 140		

**ELECTRONIC MEDIA TRACK (21 Hours)**

**Business/Law/Ethics (6 Hours) - Choose Two**

Course	Pre-req	Term	Grade/Xfer Credit
EMB 307 (3) Media Programming	EMB 110		
EMB 313 (3) Media Sales, Advertising, & Promotion			
EMB 460 (3) Project Management			
JOU 385 (3) Law of Mass Media	EMB 100 or junior standing		
JOU 440 (3) Ethics and the Media	EMB 100 or junior standing		

**Electives (9 Hours; 300-400 level; EMB, POP, or MIN)**

Course	Pre-req	Term	Grade/Xfer Credit
#1			
#2			
#3			

**Electives (6 Hours, any College of Informatics, may include EMB)**

#4			
#5			

**ADDITIONAL B.A. DEGREE REQUIREMENTS**

NKU General Education requirements (46-52 hours)	Consult the appropriate University Catalog and your advisor while completing other degree requirements. This checklist does not replace official graduation/degree candidacy documents that must be filed with the Registrar.
Minor (21-24 hours)	
Complete 128 total credit hours	
Complete 45 hours at the 300-400 level	



**Department of Communication**  
**Electronic Media & Broadcasting Major**  
***Broadcast Journalism Track Checklist***  
**For Students Entering Fall 2007 and later**

Name:
Student ID:
Catalog Year:

<b>CORE COURSES (15 Hours)</b>			
Course	Pre-req	Term	Grade/Xfer Credit
EMB/JOU 100 (3)	Media Literacy		
EMB/JOU 110 (3)	Introduction to Mass Media		
EMB 140 (3)	Introduction to Media Aesthetics		
EMB 260 (3) or EMB 265 (3)	Writing for the Media Broadcast News Writing	ACT Eng 20+	
EMB 396 (3) or EMB 397 (3)	Internship Practicum	instructor consent, GPA 2.75+, junior standing	

<b>CONCEPTUAL/STUDIES (6 Hours) - Choose Two</b>			
Course	Pre-req	Term	Grade/Xfer Credit
CMST 220 (3)	Interpersonal Communication	CMST 101	
CMST 303 (3)	Organizational Communication	CMST 101	
EMB 400 (3)	Media Criticism	EMB 110 or junior standing	
EMB/CMST 430 (3)	Communication Theories	EMB 110	
PSY 304 (3)	Consumer Psychology	PSY 100	

<b>PRACTICAL (6 Hours) - Choose Two</b>			
Course	Pre-req	Term	Grade/Xfer Credit
EMB 210 (3)	Single Camera Production	EMB 140	
EMB 215 (3)	Audio Production	EMB 140	
EMB 230 (3)	Broadcast Announcing	EMB 140	
EMB 305 (3)	Multiple Camera Production	EMB 210	
MIN 240 (3)	Integrated Media Production	EMB 140	

<b>BROADCAST JOURNALISM TRACK (21 Hours)</b>			
Course	Pre-req	Term	Grade/Xfer Credit
EMB 361 (3)	Advanced Newswriting	EMB 265	
JOU 220 (3)	Newswriting I	ACT Eng 20+ and ENG 101	
JOU 230 (3)	Newswriting II	JOU 220	
JOU 385 (3)	Law of Mass Media	EMB 100 or junior standing	
JOU 440 (3)	Ethics and the Media	EMB 100 or junior standing	

<b>Electives (6 Hours, 300-400 level, EMB or JOU)</b>			
Course	Pre-req	Term	Grade/Xfer Credit
#1			
#2			

<b>ADDITIONAL B.A. DEGREE REQUIREMENTS</b>	
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