

Public Relations Major

Sample Four year Degree Completion Plan 2008-2009 Catalog

Italics: General Studies

Freshman Year (Fall Semester)	15	Freshman Year (Spring Semester)	16	31 hours
<i>CMST 101 Prin. of Speech Communication</i>	3	<i>ENG 101 College Writing</i>	3	
<i>STA 205 Intro to Statistical Methods</i>	3	<i>Behavioral Science</i>	3	
<i>Fine Arts</i>	3	<i>Science w/ Lab</i>	4	
<i>History</i>	3	JOU/EMB 110 Intro to Mass Media	3	
Free Elective	3	Free Elective	3	
Sophomore Year Fall Semester	15	Sophomore Year (Spring Semester)	15	30 hours
JOU 220 Newswriting I	3	CMST 220 Interpersonal Communication	3	
<i>ENG 291 Advanced College Writing</i>	3	<i>Science</i>	3	
<i>Humanities</i>	3	<i>Social Science</i>	3	
Free Elective	3	Free Elective	3	
Free Elective	3	Free Elective	3	
Junior Year (Fall Semester)	18	Junior Year (Spring Semester)	18	36 hours
CMST 303 Organization Communication	3	CMST 340 Strategies of Persuasion	3	
PRE 375 Principles of Public Relations	3	JOU 385 Law of Mass Communication	3	
<i>Humanities</i>	3	PRE 376 Public Relations Writing	3	
<i>Social or Behavioral Science</i>	3	<i>Diversity (Race/Gender)</i>	3	
Free Elective	3	Free Elective	3	
Free Elective	3	Free Elective	3	
Senior Year (Fall Semester)	16	Senior Year (Spring Semester)	15	31 hours
JOU 492 Mass Comm Research Methods	3	PRE 396 Internship	3	
PRE 377 PR Case Studies & Campaigns	3	PRE 410 Electronic Public Relations	3	
MKT 305 Principles of Marketing	3	<i>Humanities</i>	3	
<i>Literature</i>	3	<i>Diversity (Non-Western)</i>	3	
Free Elective	3	Free Elective	3	
Free Elective	1			Total hrs required = 128

Timeframe:

1. The plan above does not take into account developmental coursework that may be required of the student. Therefore, a student may need to take additional courses that could extend the time needed to graduate.
2. In order to complete the degree in four years, students may want to consider using summer terms to complete credit hours above 15 or 16 hours in order to avoid taking a particularly heavy courseload any given term.

Students are advised to consult with their advisor to discuss these requirements.

Free Electives :

Students are advised to consult with their advisor in determining appropriate courses to select keeping in mind that they must also successfully complete one of the following in addition to their major: 1) a university-authorized minor, 2) an advisor approved Area of Concentration, or 3) a second major.